

Leading to a happy future

CHUNGNAM INSTITUTE



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ChungNam Institute studies CHUNGNAM.

Researchers that are passionate and feel a sense of responsibility for the region

A network that gathers and shares wisdom

Research for a better future in the daily lives of people

A top policy research institute that's trusted by the people

We take a hands-on approach to studying life in Chungnam for the happiness of the Chungnam people and are laying the groundwork for a better tomorrow.

The Chungnam Institute, which is working toward a better future, will enhance the local coherence, communication, cooperation, forward-thinking attitude and trust of the people.





○ Dandelion

Korea is the origin.
The entire plant is used as medicines and vegetable.
The floral meaning is happiness.

It grows well in any environment.

As the seeds are scattered all over the place, we wish that the research and wisdom of our researchers spread far away, and it brings the happiness of the Chungnam residents.

○ A Pine Tree



The species that occupy the largest habitat area in Chungnam.

The wood is used as building material, the pollen is used as tea confectionery, and the inner bark is used in a rice cake called Songgi Tteok.

○ A Great Knot



It is the representative bird species of Chungnam, and its habitat is the Seocheon mudflats, which is well-known for its international attraction.

- Symbolizes the high level of expertise that researchers must possess as it travels back and forth of the distance of more than 10,000 km without any error through the management of energy, hormone, and water required for a journey.
- Above all, it sees and flies farther than any other birds.
- Its appearance looks weak, but it travels an average of 24,000km a year with a strong temperament that travels around the globe for more than 20 years without stopping. It is a typical case of looking weak on the outside but tough on the inside.

A bird that migrates between East Asia and Australia

It symbolizes a ChungNam Researcher who will extend beyond Asia and into the world.

“
ChungNam Institute that opens the Future of the embracing Happy Country
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A country, where everyone enjoys the right to pursue happiness like a decent human being by recognizing diversity without distinction and discrimination in unity. A country where everyone lives well together. It is the place to pursue an “inclusive happy country”.

It is the place that draws Chungcheongnam-do in the world as the central region of Asia beyond Korea.

This is Chungnam Institute where Chungnam, which is centered on the Republic of Korea, is studied for the future of Chungcheongnam-do and the happiness of 2.2 million residents.

We aim to make Chungnam into a place of happiness through policy research that the residents experience in their lives.

In addition, we also want to lead the pioneering policy and devote to accomplishing ‘Happier Chungnam, The Center of the Republic of Korea’, the vision of Chungnam Province under the seventh governor elected by popular vote.

Moreover, we will be the best policy research institute that the people trust within the networked organization that collects and shares the wisdom and attitude of the researchers who are passionate and responsible for the region.

ChungNam Institute has been with Chungcheongnam-do and 15 cities/counties working together!

We will continue to walk together with the residents in happy relationship without forgetting our first promise to be a force for a better future.

President of ChungNam Institute



1995

June 15
ChungNam Institute established.
(The first Chief Director & Governor of the Province, Han-Gon Kim)

July 1
The inauguration of the 2nd Chief Director, Dae Pyeong Sim as Governor of the Province



1998

December 12
Relocation of the institute from the former Chungcheong Bank in Eunhaeng-dong to the Teachers Pension Center in Dunsan-dong



2000

October 8
Relocation of the Institute for the second time from the Teachers Pension Center in Dunsan-dong to the City Hall of Kyeryong

2003



August 4
Relocation of the Institute for the third time from the City Hall of Kyeryong to Yuseong-gu Agricultural Research & Extension Services

2005

June 15
The 10th anniversary of the Institute

2006

July 1
The inauguration of the 3rd Chief Director, Wan-Koo Lee as Governor of the Province

September 27
Relocation of the Institute for the fourth time from Yuseong-gu Agricultural Research & Extension Services to Dong-A Ilbo building in Oryu-dong

List of Presidents of ChungNam Institute

- **Seung-Joo Ahn**, the first former president (Inauguration in 1995)
- **Yong-Ju Hwang**, the second former president (Inauguration in 1998)
- **Jong-Hwan Jung**, the third former president (Inauguration in 2001)
- **Je-Jik Oh**, the fourth former president (Inauguration in 2003)
- **Yong-Ung Kim**, the fifth and the sixth former president (Inauguration in 2004)
- **Jin-do Park**, the seventh former president (Inauguration in 2010)
- **Hyun-Soo Kang**, the eighth and ninth former president (Inauguration in 2013)
- **Hwang Yun**, the current 10th president (Inauguration in 2018)

February 25

Relocation of the Institute for the fifth time from Dong-A Ilbo building in Oryu-dong to Geumheung-dong in Gongju-si

March 14

Opening Ceremony for the Independent Building of ChungNam Institute

2008



2009

February 23
Chungnam Public Design Center established

August 23
Chungnam National Economic Education Center established

2015



March 27
Seohaean Climate Change Research Institute established

April 10
Rename the institute from Chungnam Development Institute to ChungNam Institute

June 15
The 20th anniversary of the Institute

October 5, Adds a fourth floor

2011

June 9
The Chungnam Center for the Sixth Industrialization of Agriculture and Fisheries established

2020

June 15
The 25th anniversary of the Institute Policy Expo on the celebration of the 25th anniversary of the ChungNam Institute

2019

June 18
Chungnam Regeneration Center established



The Global Think Tank, CNI, leading a happy future for the residents of Chungnam

It has an implicit meaning of the desire to be reborn as truly the best policy institute by aiming for a future that is resident-oriented, the face to face with the residents, applying the values, standards and structures that global think tanks regard highly.

Leading a happy future for the residents of Chungnam

1. Purpose of establishment: To perform policy research for Chungnam residents' happiness and the community development
2. To aim for the future that is resident-oriented, and the face to face with the residents
3. To conduct pioneering research that aims and leads better future in reality.

Global Think Tank, CNI

1. Aims for the Structure and Standards of Advanced Global Public Think Tanks.
2. Claims to be global think tanks that value independence, neutrality and autonomy of research.



Policy development & utilization for the community growth for the happiness of the residents

ChungNam Institute has been established for the purpose of promoting the balanced development of South Chungcheong Province (Chungnam in short) and the happiness of the people through the proposals of policy alternatives and guidelines for a province, city and county.

Bylaws of the Institute

ChungNam Institute conducts necessary projects to improve the community development, including systematic research and development of policy issues related to mid- to long-term development of South Chungcheong Province and a city/county, promotion of local economy, preservation/succession of historical culture, and the local administration (Article 3 of the Bylaws on the Support and Establishment of ChungNam Institute)

The Articles of Association

We aim to effectively respond to the policy demands of the residents, and contribute to the improvement of local competitiveness and the happiness of the residents by providing useful policy alternatives through professional and systematic survey/research/analysis of all aspects of challenges and issues of the province, cities and counties (The Articles of Association of ChungNam Institute-Article 2).



In accordance with the vision of Chungnam Province, 'Happier Chungnam, The Center of the Republic of Korea', ChungNam Institute will

1. Open up a happy future for the residents.
2. Solve the troubles of the residents together.



Pioneering Future Policy



Promotion of Residents' Research Engagement



Expansion of Support in Projects for Issues and Challenges



Strengthening the Capacity of the Integrated Organization





Gathering Data on Public Opinion and Various Research Support for Effective Policy Alternatives

The research promotion project is a network strengthening project that includes workshops, seminars, symposiums, and forums. We encourage joint promotion with external organizations and agencies.

Residents' research conferences and research support projects are supported by communities and academics engaged in activities in the region under the theme of 'Open Research, Happier Chungnam'.

Strategic Research Projects

Strategic research projects are carried out and led by researchers in consultation with the province, cities, counties and communities for policy development that can promote the happiness of the residents. We set importance on the uses of research findings in policies.

Policy formulation Projects

As a task to establish differentiated policies for cities and counties, research is carried out with contributions from cities and counties, and various types of policy cooperation projects are promoted with the support of researchers dedicated to each city and county.

Province Policy Projects Is the task of establishing a mid- to long-term core strategy.

Basic Research Projects

Basic research projects are focused on strengthening individual research capacity as a basic research for researchers to establish deep theories and policies in their field. We emphasize academic completeness such as publication of domestic and foreign academic journals.

Commissioned Research Projects

A commissioned research project is carried out by the request of a related agency such as the province, a city, a county, or a public agency and funded by the commissioning agency. We set importance on the commissioning agency's satisfaction with the research findings.

1. A Study on the Current Status and Resolution of Youth Debt in Chungnam



2. Chungnam Economy



2. Safe Chungnam, Issues - Brief



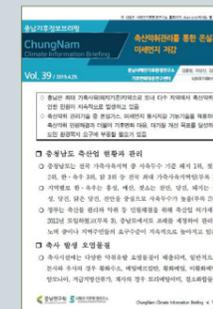
3. Open Chungnam



4. Trends of China and Diagnosis



5. Reducing Greenhouse Gas and Fine Dust through Livestock Odor Management



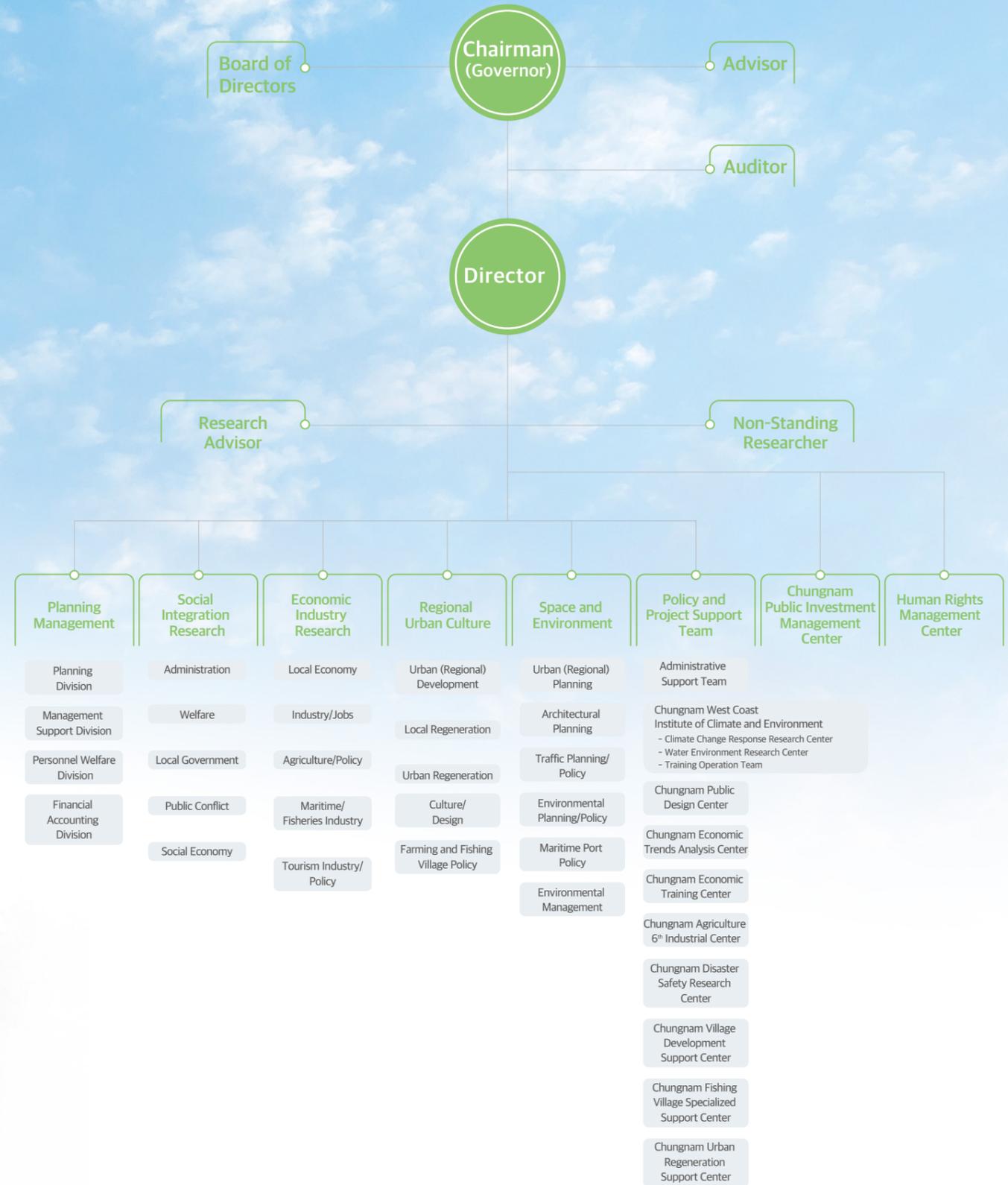
6. Direction and Tasks Relating to Spatial Policy in Chungcheongnam-do Province in the Age of Research Reduction



7. Spatial Distribution for Vulnerable Elderly Citizens in Chungnam



• ChungNam Institute that Opens the Future of the Embracing Happy Country





Planning Management

Division for Planning and Coordination

- Research planning & coordination and evaluation of research results
- Regeneration projects of consortium of cities and counties
- Management of various media activities including the promotion of publications of research performances
- Collection and management of research information and data

Division for Human Resource Management and Welfare

- Mid- and long-term research manpower planning
- Operation of the human resource management system
- Support in strengthening individual capacity and development of researchers
- Finding and expanding welfare improving projects

Management Support Division

- Support for external cooperation and domestic events
- Management of regulations and rules
- Building management
- Management of computers and information

Financial Accounting Division

- Double-entry bookkeeping and corporate settlement
- Cooperative projects on public service corporation tax matters and payment
- Management of operating funds and expenditure/payment matters

Office of Social Integration Research

- Expansion of research base for transition to the tolerant society
- Promoting research in close contact with the local communities by integrating/operating the existing administrative welfare research function and the social economy & community research function

Office of Economic/Industrial Research

- Creating a happy growth base
- Research on the establishment of next growth engine and the basis of job creation for the service industry such as small businesses rather than the manufacturing-oriented industry, new

Office of Local Urban/Culture Research

- Establishing a system to identify balanced regional development policies
- Identifying policies as living spaces for urban and rural areas and developing a new balanced development model by creating a specialized region through culture and art

Office of Space Environment Research

- Establishing a foundation for sustainable development
- Establishing a system for a foundation of integrated research for sustainable development in Chungcheongnam-do by the linkage of national land/city planning with environmental planning/policy

Policy Project Support Group

Chungnam-Seohaean Climate Environment Research Institute

- Development and support of climate change response policies
- Monitoring and Promoting Water Management Policies
- Environmental monitoring of west coast area (Seohaean)

Center for Climate Change Response Research

- Support for greenhouse gas reduction and response in the GHG emission trading system
- Supporting and monitoring climate change response in Chungnam
- Coastal area monitoring

Water and Environmental Research Center

- Basic survey on the real condition of contamination and capacity of water environment by water system
- Management and operation of 'the Integrated Information Management System on Water'
- Planning of the total water quality management & control of water pollution and implementation evaluation
- Research on policy directions related to water environment and consulting on pending issues within the province

Training Operations Team

- Training on raising awareness of Chungnam climate change response, and building a network

Chungnam Public Design Center

- Research on the Chungcheongnam-do Design policy and finding new projects
- Free public design consulting for cities, counties and public agencies
- Establishing public design standards such as guidelines and manuals
- Opening workshops and training for the province, cities and counties

Chungnam Center for Economic Trend Analysis

- Establishing and operating economic crisis response systems
- Publishing a monthly business magazine, "Chungnam Economic Trends"
- Developing and producing the comprehensive economic index of Chungnam

Chungnam Economic Education

- Provide economic education for elementary school
- Providing economic education for the underprivileged
- Provide customized economic education for citizens
- Economic Education Program Development

Chungnam Center for the 6th industry of Agriculture

- Promotion and diffusion of the 6th industry in Chungnam agriculture
- Monitoring and consulting support activities for Chungnam Agricultural 6th Industrial Management Body
- Chungnam Regional Circular Agri-food System (Local Food)
- Research activities for model development in the 6th agricultural industry

Chungnam Center for Disaster Management and Safety Research

- Systematic analysis and research on disasters/safety accidents
- Strengthening safety-based projects to raise safety culture awareness and policies
- Establishing DB in disaster management & safety measures and analyzing the big data

Chungnam Support Center for Town Development

- Surveys, research analysis and development of policy measures for town development
- Counseling support, submission of opinions, training, etc.
- Public relations activities, and establishing & operating private organizations

Chungnam Support Center for Rural Specialization of Fishing Villages

- Survey on supporting the 6th Industry convergence for fishing villages and establishing specialized network for fishing villages in Chungcheongnam-do
- R&D, startup and management consulting for fishing villages in the province
- Expansion of markets for specialized products

Chungnam Support Center for Urban Regeneration

- Chungcheongnam-do Urban Regeneration Support Center
- Urban Regeneration College
- Urban Renewal New Deal Project Monitoring and Policy Direction Proposal

Chungnam Public Investment Management Center

- Finding and supporting financial projects in the Province
- Promoting rational projects through reviews and verification of economic and financial feasibility of investment projects
- Support in (preliminary) feasibility studies and reviews of local financial investment

Human Rights Management Center

<p>1) Human rights environment within the researcher</p> <ul style="list-style-type: none"> • Human Rights Education • Human Rights Infringement Remedies Procedure • Internal audit 	<p>2) Human Rights Management System</p> <ul style="list-style-type: none"> • Human Rights Impact Assessment • Implementation and review of the implementation of human rights management 	<p>3) Human Rights Research</p> <ul style="list-style-type: none"> • Human Rights Information • promotion
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ChungNam Institute studies CHUNGNAM.

South Chungcheong Province, Chungnam in short, is located in the center of the Korean peninsula, and is the central area of the Pan-Yellow Sea.

It is also the most important transit hub that Gyeongbu/Honam Highway and High-speed rail (HSR), and West Coast Highway pass through.

The new city of Naepo, the seat of Chungnam Provincial Government moved from Daejeon in January 2013, is being made into an eco-friendly and people-centered city that everyone wants to live in.

The Chungnam's history and culture are the pride of the people and the driving force of future development.

We are raising the pride and quality of life of the residents by utilizing the glorious Baekje culture and extensive tourism support, especially various local festivals including Baekje cultural assets and the UNESCO World Cultural Heritage Site Listing.



Chung Nam Area

8,226km² in total

Chungnam Population

About, 212 million (in 15 cities and counties)

ChungNam researcher

Located in 'Naepo New Town' between Hong Sung and Yesan

ChungNam Institute

Located in Gongju-si



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